

Providing a world class soccer program that
develops world class soccer players



COLLEGE NEWS

SEASON 25/26 | ISSUE 3

OCTOBER 2025 |
@COLLEGE_WITHMRSSALAZAR



MESSAGE FROM YOUR COLLEGE GUIDANCE DIRECTOR

Dear Sporting California Families,



As we continue our journey towards college readiness, this month we want to emphasize the importance of highlight videos in the recruitment process for our athletes. A well-crafted highlight video is often the first impression a college coach will have of your child, showcasing their skills, athleticism, and unique playing style. We encourage all players to compile their best moments from this season, focusing on key plays that demonstrate their abilities on the field. Remember to keep the video concise, ideally around 3-5 minutes, and include a brief introduction with their name, position, and jersey number. Once completed, share these videos with college coaches to enhance visibility and open doors to potential opportunities. Don't miss out on our upcoming workshop to learn more!

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Ontario, CA 91761
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College Guidance Director
Nicole Salazar

COLLEGE NEWS

COLLEGE PATHWAYS PROGRAM



ABOUT THE PROGRAM

College Pathways Program – Your Roadmap to the Future

Our College Pathways Program continues to be a cornerstone of Sporting California USA. This invaluable initiative supports players in grades 8–12 as they prepare for the transition to college—academically, athletically, and personally.

All Sporting California USA registered athletes grades 8-12 are eligible. Athletes must enroll themselves by submitting their information on the google form. Once registered, athletes will have direct access to:

- Free online college workshops
- Free College guidance resources such as weekly tips, newsletters, and other valuable info.
- Entry to College coach panel nights
- NCAA resources and tools
- Scholarship eligibility
- and so much more!

HOW TO REGISTER



SCAN AND FILL OUT THE GOOGLE FORM
TO REGISTER TO RECEIVE MORE COLLEGE
INFO

CBU

College Game Night



The 2017 Sporting California boys had an unforgettable experience during College Game Night at California Baptist University (CBU). As part of this special event, our young athletes joined the college team on the field, showcasing their skills during halftime while their families filled the stands, cheering them on with enthusiasm. This unique opportunity allowed the players to immerse themselves in the college sports environment, gaining valuable insights into what it takes to compete at the collegiate level. Through this experience, they not only enjoyed the thrill of performing in front of a lively crowd but also learned firsthand the commitment required to succeed in college soccer. It was a memorable night that inspired our young athletes and ignited their aspirations for the future!



COLLEGE EVENTS

DONT MISS OUT

College Coaches Panel Nights -August /September

Our College Coaches Panel Night is designed to give our Sporting California USA athletes valuable insight into the college soccer pathway. This special event brings together college coaches from a variety of programs and divisions to share their experiences, expectations, and advice with student-athletes and their families. Athletes will have the opportunity to learn about the recruiting process, what coaches look for on and off the field, and how to best prepare for the next level. Register Today!

Check out our recent event photos from this month!
CoED Panel - Coming Feb/March 2026



Online College Workshops -Monthly Mondays

Join us for a 4-series of 1 hour informative online workshops designed specifically for athletes and their parents. These workshops aim to provide valuable insights into essential topics related to playing college soccer and navigating the college experience. Each workshop will feature guest speakers, interactive discussions, and Q&A sessions to ensure participants leave with practical knowledge and resources. Final details and more information will be sent to all who register online via the google form.

Online Workshops dates: Monthly Monday's Online

FIRST WORKSHOP - 10/27, 6PM VIA ZOOM

upcoming: 11/24/25, 1/26/26, 2/23/26 6-7pm

To receive more details, athletes must register!



SENIOR NIGHT - MAY 2026

Let's send off our senior players with pride and celebration! Open to all Sporting California USA seniors, whether or not you've committed to a college yet.

The evening includes:

- * Awards and recognitions
- * Photo opportunities
- * Special scholarship announcements

Calling all Seniors, class of 2026. Please fill this form out so we can reach out for more information.

PLEASE FILL OUT THIS FORM [HERE](#)





PRESENTS

COLLEGE WORKSHOP

Online

SERIES

Join our **4-part of online workshop series** designed to help athletes, parents, and coaches gain valuable insights into college recruiting, athletic development, and career pathways. Each 60-minute session features a guest speaker — including college coaches, former student-athletes, recruiters, sports experts, and Sporting California staff — sharing real experiences and actionable advice. Enjoy interactive discussions, Q&A segments, and live examples on each **Monday from 6–7 PM via Zoom**.

27
OCT

WORKSHOP 1: CREATING AN IMPACTFUL HIGHLIGHT VIDEO

24
NOV

WORKSHOP 2: CRAFTING EFFECTIVE EMAILS TO COLLEGE COACHES

26
JAN

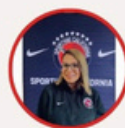
WORKSHOP 3: BUILDING A PLAYER PROFILE

23
FEB

WORKSHOP 4: MENTAL PREPARATION & MINDSET FOR COLLEGE ATHLETES

HOW TO REGISTER

ALL athletes must register for the program by filling out the google form. Once filled out, you will receive all college info. Scan the QR code for the link.



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WWW.SPORTINGCA.US



PRESENTS

COLLEGE WORKSHOP

Online SERIES

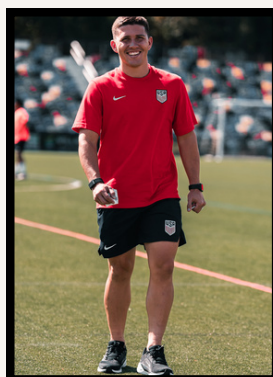
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27
OCT

WORKSHOP 1: CREATING AN IMPACTFUL HIGHLIGHT VIDEO

MEET OUR COLLEGE WORKSHOP GUEST SPEAKERS!

KELSEY STAFFORD AND JULIO NIETO,
THE CO-OWNERS OF STAFFORD
PRODUCTIONS LLC, A VERIFIED
SPORTS MEDIA COMPANY
SPECIALIZING IN PROFESSIONAL
RECRUITING HIGHLIGHT VIDEOS
FOR ATHLETES WORLDWIDE.



HOW TO REGISTER

ALL athletes must register for the program by filling out the google form. Once filled out, you will receive all college info. Scan the QR code for the link.



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MEET our College Workshop Guest Speakers!

Come learn from them!



Kelsey Stafford is the co-owner of Stafford Productions LLC, a verified sports media company specializing in professional recruiting highlight videos for athletes worldwide.

With over five years of experience in college recruiting, Kelsey has helped hundreds of athletes earn college commitments through expertly crafted highlight reels designed to market the athlete to coaches. Her deep understanding of the recruiting process and attention to detail ensure every video stands out in a competitive field.

Stafford Productions is recognized for its professional editing, Fast turnaround, and proven success helping players secure D1–JUCO commitments, professional contracts, and national team call-ups.

Julio Neto is also the co-owner and lead technical director at Stafford Productions LLC, bringing years of international playing and coaching experience to the company's recruiting strategy.

As a former international player who also works with the U.S. National Team, Julio offers a unique perspective on what college and professional coaches look for in highlight reels. His background allows him to analyze the game through a recruiter's lens, ensuring each athlete's video is structured for maximum impact and credibility.

Julio's expertise has helped athletes worldwide attract college, professional, and national team opportunities through videos that reflect both technical quality and deep soccer intelligence.



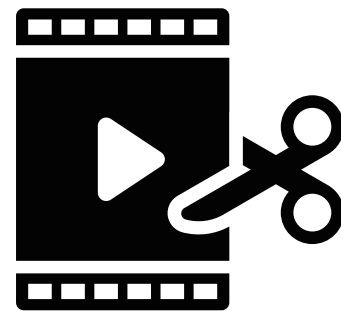
Website: <https://staffordproductionsllc.com/>

Instagram: https://www.instagram.com/staff_highlights?igsh=d2VjMGd5OXJucHJ1

Youtube: https://youtube.com/@staff_highlights?si=blTRqLjVkoWu_0kb



HIGHLIGHT VIDEOS



HOW TO BUILD AN EFFECTIVE SOCCER HIGHLIGHT VIDEO FOR MANY COLLEGE COACHES, YOUR HIGHLIGHT VIDEO IS THEIR FIRST LOOK AT YOU AS A RECRUIT. A STRONG VIDEO SHOWCASES NOT ONLY YOUR ATHLETIC ABILITY, BUT YOUR SOCCER IQ, DECISION-MAKING, AND POTENTIAL FIT FOR THEIR PROGRAM.

What Coaches Want to See

- First touch and technical ability
- Decision-making and speed of play
- Physical qualities (pace, strength, recovery speed)
- Position-specific actions
- Consistency over multiple moments, not just one great play

Common Mistakes to Avoid

- Only using training clips (must include GAME footage)
- Videos longer than 7 minutes
- No clear identification of the player
- Slow-motion clips
- Music with explicit lyrics

What Your Highlight Video Should Include

- Intro Slide (5–8 seconds):
 - Name, Grad Year, Club, Position, Jersey #, Contact Info
 - GPA (optional but recommended)
- Best Clips FIRST (first 60–90 seconds)
- Lead with your strongest plays.
- Game Variety
 - Show attacking, defending, transitions, and set piece involvement.
- Optional: 1–2 minutes of uncut game footage
 - Helps coaches evaluate decision-making in real time.
- Ideal Length: 3–6 minutes

How to Share with Coaches

- Upload to YouTube and set to Unlisted
- Title: “Full Name – Grad Year – Position – Highlights”
- Put the video link directly in your recruiting email
- Example message to a coach:
“Here is my updated highlight video from our most recent games. I play as a holding midfielder (#6) for Sporting California USA. I would love your feedback on how I match the profile for your program.”

COLLEGE RESOURCES

NCAA College Bound Guide -

<http://www.ncaapublications.com/product/downloads/CBSA18.pdf>

Eligibility Center - <https://web3.ncaa.org/ecwr3/>



Presents the **MZK** 2025-2026 **SCHOLARSHIP**

Brought to you by Sporting California's College Success Program and
our Alumni Association Partnership

\$10000

ELIGIBILITY

- ✓ Must be a high school student athlete
- ✓ Must have a minimum GPA of 3.2
- ✓ Registered player for Sporting California 2025-2026 season
- ✓ Must be recommended by a Sporting coach
- ✓ Must be registered to College Program



APPLICATION

- ✓ Google Form must be completed and submitted by **Friday, Dec 5th 11:59pm**
- ✓ Provide High School Transcripts
- ✓ Current Sporting coach letter of rec
- ✓ Current Sporting coach letter of rec

Check application for more details

Sporting California, USA is pleased to announce our 3rd annual MZK Scholarship brought to you by a former Sporting California, USA and the Alumni Association Program established in 2024. The Sporting California, USA College Pathways Program is **awarding 3 athletes** (1 freshman, sophomore, and junior) that will receive \$1000 each year until their senior year of high school. This \$1000 scholarship will go towards their Sporting California USA dues as a way to support your college pathway. The scholarship award can also go towards paying for college showcases and ID Camps to help with costs associated with college soccer if dues have been met. Talk to your coach and get a recommendation from them.



For questions, please contact College Advisor, Nicole Salazar at
collegeadvisor@sportingca.us
Visit www.sportingca.us

APPLY NOW!

COLLEGE SCHOLARSHIPS

DON'T MISS YOUR CHANCE!

MZK Scholarship

Our 3RD annual MZK Scholarship—established by Sporting alumni—offers financial support to help athletes in their college journey. We are looking to award an incoming freshman, sophomore and junior Sporting Athlete \$1000 plus a pair of cleats to help them each year until they graduate from high school. For more info, you must **ENROLL** in the program to receive more details directly.

Make sure to register! 🐘 **ENROLL** for the College Pathways Program [HERE](#)

APPLICATIONS NOW OPEN! APPLY TODAY!

1 Freshman
1 Sophomore
1 Junior

APPLICATION DEADLINE: Friday, October 3rd 2025 at midnight

(Senior applications will open in 2026 and be awarded at Senior Night)



Betty Williams Memorial Scholarship

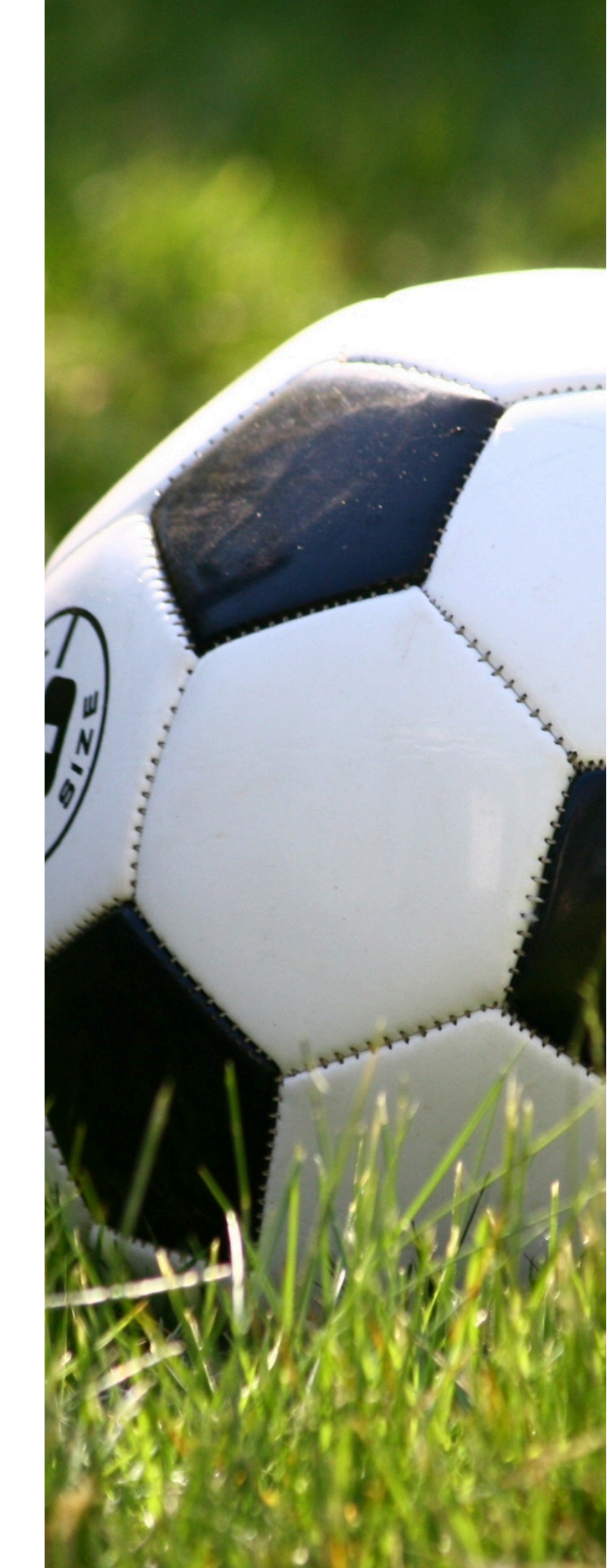
Created to honor the legendary co-founder of Sporting California USA, this award celebrates a senior who embodies leadership, passion, and perseverance. Every year, Sporting California will award one senior at our Senior Night Event in May. Apply today!

APPLICATIONS NOW OPEN! APPLY TODAY!

APPLICATION DEADLINE: Friday, April 24th 2026 at midnight

Make sure to register! 🐘 **ENROLL** for the College Pathways Program



A close-up photograph of a white and black soccer ball resting on green grass. The ball is in the foreground, slightly out of focus, with its hexagonal panels clearly visible. The background is a soft-focus green field.

COLLEGE CALENDAR OF EVENTS

August

22 MZK Scholarship Applications OPEN
27 Girls College Coaches Panel 6-8pm

September

9 Boys College Coaches Panel 6-8pm
20 La Verne University Girls Night 6pm
22 CBU vs Irvine College Game Night 7pm

October

3 MZK Scholarship Application OPEN
27 Online Workshop #1 6-7pm

November

22 FALL FEST - 6-9pm El Cerritos Park
24 Online Workshop #2 6-7pm

December

HOLIDAYS

January

26 Online Workshop #3 6-7pm

February

23 Online Workshop #4 6-7pm

March

TBD - COED College Coaches Panel 6-8pm

April

No Events Scheduled

May

1 Senior Night Class of 2026 6-8pm

Event dates can change or be rescheduled. To get updated event dates and details, athletes must register for the program

**Program
Enrollment**



**Seniors
Class of 26**



**Scholarship
Application**

