

# SPORTING CALIFORNIA, USA.



Since 1987

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**2024-2025**  
Edition 1



## **Our Mission**

To provide a world class  
soccer program that  
develops world class  
soccer players

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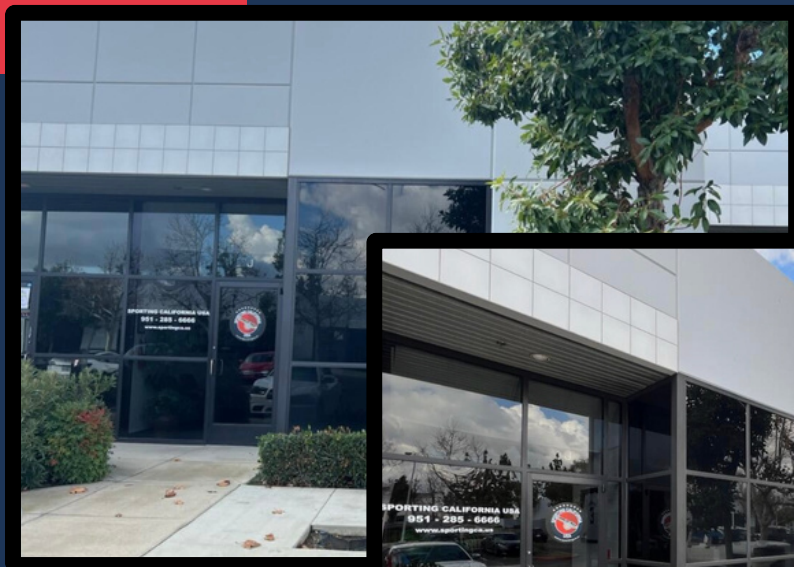
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Sponsor Forms

Join Us!



# CORPORATE OFFICE



## CONTACT US



951-285-6666



[www.sportingca.us](http://www.sportingca.us)



@sportingcaliforniausa



350 S. Miliken Ave  
Suite J, Ontario, Ca  
M-Th 9am-2pm

Come visit us at the corporate office located in Ontario, Ca. Check out our latest inventory and reserve an area for meetings.

# DIRECTOR AND FOUNDER



**PJ BROWN**



**STEVE LUCEY**

Dear Members of Sporting California USA,

As the Director and Founder of our club, we want to extend a warm welcome to each and every one of you. We are thrilled to have you join our soccer family and embark on this exciting journey together.

Our vision for this club has always been to provide a nurturing and inclusive environment where young athletes can develop their skills, foster a love for the game, and build lifelong friendships. We believe that soccer has the power to shape individuals both on and off the field, teaching valuable life lessons such as teamwork, discipline, and perseverance.

In this handbook, you will find all the essential information you need to navigate through your membership with us. We have included details about our club's mission, values, and objectives, as well as the various programs and activities we offer. It is our hope that this handbook will serve as a valuable resource for you throughout your time with us.

# DIRECTOR AND FOUNDER

We want to emphasize the importance of commitment, respect, and sportsmanship. As members of this club, we expect each and every one of you to uphold these values both during training sessions and in competitive matches. We believe in fair play, respect for coaches, officials, and opponents, and the importance of building a positive team culture.

We also encourage you to take full advantage of the opportunities provided by the club. Attend training sessions regularly, push yourself to improve, and embrace the challenges that come your way. Remember, success is not just measured by wins and losses, but by the personal growth and development that you experience as a player and individual.

Lastly, we want to stress the importance of communication and collaboration. We are here for you, to support you and listen to your needs. If you have any questions, concerns, or suggestions, please do not hesitate to reach out to us. Our goal is to create an environment where everyone feels heard, valued, and supported.

We are truly honored to have you as part of our soccer youth club. We believe that together, we can create a community of passionate and dedicated individuals who will not only excel in the sport but also make a positive impact in the world. We look forward to witnessing your growth, success, and the memories that we will create together.

Let 's go out there and create WORLD CLASS PLAYERS!

# OUR STORY

Sporting California USA Players, coaches and staff have always been a source of **INSPIRATION** in youth soccer. Formally known as **Arsenal FC** and Started in 1987, by soccer enthusiasts Steve Lucey and Betty Williams, Sporting California USA has consistently shown **DEDICATION** to develop successful teams and world class players. With 10 national Championships, including 3 Nike Manchester United Championships, Sporting California USA has a history of producing men and women to both the collegiate and the professional ranks in the game. Taking that **DETERMINATION** they learned from Sporting California USA, former players like Carlos Bocanegra, Aaron Long, and Paul Arriola have gone on to represent this club and their nation. With **BELIEF** and the drive to succeed, Sporting California is a leader within youth soccer throughout Southern California and nationwide. Participating in Elite Clubs National League, Elite Clubs Regional League, US Club Soccer and National Premier League West, Sporting California USA will continue its legacy of providing a world class soccer program, that develops world class players.

**INSPIRATION, DEDICATION, DETERMINATION and BELIEF**



**STEVE LUCEY**  
**CLUB FOUNDER**

# OUR STORY



# WATCH



# CLUB FACTS



## FACTS

- ★ **2,300+**  
PLAYERS AND  
GROWING
- ★ **182+**  
TEAMS
- ★ **350+**  
PLAYERS HAVE  
RECEIVED COLLEGE  
SOCCER  
SCHOLARSHIPS
- ★ **10**  
NATIONAL TITLES
- ★ **3**  
NIKE MANCHESTER  
UNITED NATIONAL  
TITLES
- ★ **7TH PLACE**  
FINISH IN NIKE  
WORLD  
CHAMPIONSHIP
- ★ **OVER 35**  
STATE  
CHAMPIONSHIPS
- ★ **12**  
A LICENSE COACHES
- ★ **2**  
ACADEMY DIRECTOR  
LICENSES
- ★ **23**  
PLAYERS THAT HAVE  
WORN THEIR  
COUNTRIES  
NATIONAL TEAM  
JERSEYS



Proud Sponsor of Nike

# SPORTING ON THE MAP



## REGIONS

- North- Ontario, Ca and Fontana, Ca
- Corona, Ca
- Bakersfield, Ca
- San Gabriel Valley, Ca
- Redlands, Ca
- Ventura, Ca
- South- Temecula, Ca
- San Diego, Ca
- San Diego, Ca -South
- West- Glendora, Ca, La Verne, Ca, San Dimas, Ca and Claremont, Ca
- Perris, Ca and Hemet, Ca
- Boys ECNL and ECRL - Ontario, Ca and Fontana, Ca
- Girls ECNL and ECRL - Ontario, Ca and Walnut, Ca
- Mission Viejo, Ca



Click on a region  
for more info



# CLUB STAFF

[More info](#)



**PJ Brown**

**Club Director**



**Steve Lucey**

**Asst. Director/  
Co-Founder**



**Lisa Looney**

**Club Director**



**Kelly Henry**

**Office Admin/ Website**



**Steve Lucey**

**Uniform /Practice Gear**



**Nicole Salazar**

**College Advisor**



**Frank Robledo**

**Social Media  
Coordinator**



**Jeremy Healey**

**Affiliate Director**



**Angel Rodriguez**

**Tournament Director**

# DIRECTORS



Click on each image for more info on that region



**Jimmy Nordberg**

**Boys ECNL/ECRL**



**David Baillie**

**Girls ECNL/ECRL**



**Tom Hutcheson**

**North**



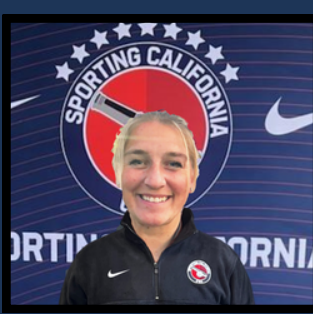
**Jeremy Healey**

**Corona**



**Frank Robledo**

**San Gabriel Valley**



**Olive Timpson**

**Ventura**



**Norma Mendez**

**Redlands**



**Jenny Lawlor**

**South**



**George Sipa**

**West**



**Holland Hanson**

**San Diego**



**Will Vejaar**

**San Diego -South**



**Aram Najjar**

**Perris**



**Roger Castle, Sr**

**Mission Viejo**



**Roger Castle, Jr**

**Mission Viejo**

# PORTAL REGISTRATION LINKS

## Welcome to Sporting CA USA!

Please follow the below steps to register your player with our Elite Soccer Clubs System pertaining to your region. Click on your region below.

[Corona](#)

[Redlands](#)

[West](#)

[South](#)

[San Gabriel Valley](#)

[Ventura](#)

[Perris](#)

[Boys ECNL](#)

[Girls ECNL](#)

[North](#)

[Bakersfield](#)

[San Diego](#)

[South San Diego](#)



### YOU WILL NEED TO

- UPLOAD PLAYER HEADSHOT
- UPLOAD PLAYER BIRTH CERTIFICATE
- HAVE YOUR METHOD OF PAYMENT INFO
- SIGN PLAYER AND PARENT AGREEMENT
- FILL OUT THE MEDICAL FORM

# PORTAL REGISTRATION

## 1 REGISTER TO THE ONLINE PORTAL SYSTEM

Every player (Returning & New) must register for tryouts on our online Portal System each season for their region.

- If you do not see your team listed, please register under your players birth year.
- Once you have registered for tryouts and are in our system, you will receive a confirmation email that your tryout has been received.
- The coach of your team will then send the club a list of players they would like to invite to their team. If your name is on the list and you have completed tryout registration, you will receive an email invitation to join the team and complete your official player registration.
- Please check your spam/junk email as well as it will sometimes go there. The email you use for tryout registration will be the one our club will send your any correspondence.

## 2 EMAIL INVITATION

In the Email Invitation, you will receive your welcome from Sporting CA USA and your team information. You must click on the link in that email to begin your registration.

## 3 PLAYER PROFILE

You will then be prompted to...

- Complete Player Profile
- Read and agree to Parent/Player Agreement
- Choose your Payment Plan - (Pay in Full or Pay Installments).
- All include Raffle payments and Volunteer Buy-Out (where applicable).

## 4 PAYMENT INFORMATION

Enter your Payment Information

- NO CASH OR CHECKS ACCEPTED FOR PAYMENT
- Debit or Credit Card (Visa or Mastercard Only)
- American Express or Discover payment can be taken by Admin if payment is in Full only.
- You must obtain a Pre-Paid Visa to keep on file if you do not have a Debit/Credit Card. Card must be uploaded prior to each scheduled payment date or late fees can apply.

## 5 UPLOAD DOCUMENTS

- US Club Form or Cal South Form
- Player's Birth Certificate
- Player Photo (Headshot only)
- Team Fee Detail (Signed)

Once you have completed all steps, registration is done. Our club Registrar must have everything complete before the club is able to issue a player card and roster you to a team for the season.

If you need any assistance with registering on the online portal, please contact Kelly Henry at [khenry@sportingca.us](mailto:khenry@sportingca.us)

# CLUB FORMS

|                                     |   |
|-------------------------------------|---|
| <b>Player/Coach Conduct:</b>        | The safety, welfare and well-being of our youth players is the primary concern and responsibility of Sporting California USA. Proper sporting behavior will not be tolerated by any Sporting CA player, parent, guest or volunteer, either on or off the field.<br><b>Discipline Behavior:</b> There is to be NO coaching by Parents. Allow the coach to be the coach. No matter the intention, the club insists there be no shouting instructions to your son/daughter or complaining in any fashion to officials or coaches during games. Your vocal support and positive encouragement is welcome. It is also important that Parents not be distracted at practice and games. For this reason, we insist that Directors or Team Coaches be the only voice heard.<br>Parents and/or guests need to stay off of designated practice areas and/or warm-up areas and game field, including behind goal areas. No one other than those listed on the official game roster may sit on or near the bench behind and during games.<br><b>RESPECT</b> the space and privacy necessary for the coach and team to carry out their responsibilities. If Sporting California USA deems any parent and/or player's behavior inappropriate at any time, suspension from team activities, games or any other competitions will be implemented.   |
| <b>Team Management/Coaching:</b>    | Each team will have a Licensed Soccer Coach that will make all coaching decisions for the team. Coaches are responsible for the conduct of the team on and off the field, when the team is together and as a part of club events. We insist that our players be polite, well behaved and respectful. Sporting California's coaching staff will conduct themselves in a respectable manner at all times. Parents and Players can expect friendly and good communication from all our staff.<br>There will be times when other coaches may run a practice, coach a game, or assist in any manner pertinent to help each team within the club.   |
| <b>The Club and the Team:</b>       | As a member of Sporting California USA you agree to join the club ahead of the team. When decisions are made regarding conflicts between the club and a particular team, the club will come first. Club decisions will be made by a majority vote of the executive board and will be final, without appeal.<br>Members of Sporting California USA understand that the Club Director in addition to the Team Director will select the best coach for Sporting CA teams. In the event of prohibiting the club first, there may be times during the beginning, middle or end of a season that the club may feel it is necessary to reassign/replace a coach from a team.   |
| <b>The Team and the Individual:</b> | Members of Sporting California USA agree to put their team ahead of individual players. If conflicts arise between the team, a player, parent and/or the team coach, the Team's Director will be responsible for making decisions for the good of the team. These decisions will be made after gathering all relevant information and consulting with those involved. The coach's decisions will be objective and will be based on their best evaluation of the facts. Once a decision has been made, it is final. Players and parents must agree to abide by the decision.<br><br>In the club's attempt to develop our players to the fullest, there may be times when a player is moved from one Sporting CA team to another Sporting CA team during the playing season. A player may be moved to another Sporting CA team for the following reasons:<br><ul style="list-style-type: none"> <li>A) Playing time</li> <li>B) Need to compete at a more competitive level</li> <li>C) Need to compete at a less competitive level</li> <li>D) Need to improve a certain team in the club</li> </ul> The team's coaches and the Director will make these decisions.  |
| <b>The Parents:</b>                 | Parental support and involvement in the club are essential and required. If you and your son/daughter decide to commit to Sporting California USA, your commitment as a supportive parent is also necessary. If players are to make a quality commitment to the club and their team, parents must see to it that players attend all club and team functions if possible (practices, meetings, games, tournaments, fundraisers, etc.) When parents or players have an unavoidable conflict, the club expects timely communication to one of the club or team staff to make any necessary adjustments.<br>Sporting California USA insists on respectful communication with the team coach and/or the Team Director regarding any matter that is of a disciplinary nature regarding your child. These matters may not be discussed with other families, either in or outside of the club. To avoid any and all problems that may occur in team sports at a youth level, we believe it is professional and very important to discuss any potential problems with the team coach and/or the Team Director. Behavior and/or communication, including but not limited to any form of social media, postings on online message boards, public forums, etc., that is deemed detrimental by the club to a player(s), the team, the coach, the club or any entity of Sporting California USA will result in an immediate suspension of the parent and/or player from any further club activities.<br>If you have a concern or question, please contact your coach or club official at the appropriate time. Before games, during game and immediately following games is not an appropriate time to communicate. |

Parent and Player agreement Form is signed upon registration and necessary to complete your player registration. This form outlines the expectations, responsibilities, and commitments of both the parents and the players throughout the season. The form covers various areas such as player commitment, attendance, behavior, financial obligations and more.



**US Club Soccer Form R002**  
Player Information, Medical Treatment Authorization, Liability Waiver/Release and Consent Form

To be retained by the US Club Soccer member organization for at least five (5) years or until the player's 18th birthday, whichever occurs last.

**Member Organization / Club Name:** \_\_\_\_\_ **State:** \_\_\_\_\_

**Player Information:**

Full name: \_\_\_\_\_ Birth Date: \_\_\_\_\_ Gender:  Female  Male

Street address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_ Email address (for adult player only): \_\_\_\_\_

Allergies: \_\_\_\_\_

Other medical conditions: \_\_\_\_\_

Physician: \_\_\_\_\_ Phone #1: ( ) ( ) Phone #2: ( ) ( )

Medical/Hospital Insurance Company: \_\_\_\_\_ Phone #: ( ) ( )

Policy Holder's Name: \_\_\_\_\_ Policy Number: \_\_\_\_\_

**To be completed for non-adult players:**

Parent/Guardian #1 Name: \_\_\_\_\_ Phone #1: ( ) ( ) Phone #1 Type: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone #2: ( ) ( ) Phone #2 Type: \_\_\_\_\_

Parent/Guardian #2 Name: \_\_\_\_\_ Phone #1: ( ) ( ) Phone #1 Type: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone #2: ( ) ( ) Phone #2 Type: \_\_\_\_\_

**In an emergency, for an adult player or when a parent/guardian cannot be reached, please contact the following:**

Name: \_\_\_\_\_ Phone #1: ( ) ( ) Phone #2: ( ) ( )

Name: \_\_\_\_\_ Phone #1: ( ) ( ) Phone #2: ( ) ( )

In signing below, I hereby consent to the above-named member organization/club registering me or my child or guardian, as applicable, with US Club Soccer. I understand that a player may be registered to only one US Club Soccer member organization/club at any time.

**Medical Treatment Authorization and Liability Waiver/Release:** I hereby give my consent, on my own behalf or on behalf of my child or guardian, as applicable, to have an athletic trainer, coach, team manager, emergency medical technician, physician, nurse, dentist, or other healthcare professional and, in each case, their associated personnel provide the player identified above with medical assistance and/or treatment and agree to be financially responsible for the cost of such assistance and/or treatment. I understand treatment for injury will be based, at least in part, on information provided herein. I hereby authorize emergency transportation of the player, at player or parent/guardian's expense, to a healthcare facility should an individual listed above consider it to be warranted. I acknowledge and understand that certain risks of injury (including, but not limited to, concussions, other serious bodily injury or death) are inherent in playing soccer. These types of injuries may result from the player's actions, the actions or reactions of others, or a combination of both. In signing below, I certify that the player received all necessary medical clearances to participate fully in all US Club Soccer programs without restriction or condition. **To the maximum extent permitted by law, I hereby agree to release, waive, hold harmless and indemnify the member organization, the National Association of Competitive Soccer Clubs (US Club Soccer), its agents, contractors and sponsors, U.S. Soccer and its affiliated organizations, and the employees and associated personnel of these organizations, against any claim by or on behalf of the player named above as a result of the player's participation in US Club Soccer programs and/or being transported to or from the same, which transportation I hereby authorize.**

**Privacy Policy & Terms of Use:** I acknowledge and agree that I have read, understand and agree to US Club Soccer's Privacy Policy & Terms of Use (collectively, the "Policy"), available at [usclubsoccer.org](http://usclubsoccer.org). The Policy describes US Club Soccer practices for collecting, maintaining, protecting and disclosing player information. In signing below, you agree on your own behalf or on behalf of your child or guardian, as applicable, to the provisions of the Policy and any successor Policy thereto/effect.

**AGREE AND ACCEPT:** I hereby agree and accept all terms and conditions set forth in this Player Information, Medical Treatment Authorization, Liability Waiver/Release, and Consent Form.

Signature of player (if an adult) or parent/guardian (if player is a minor) \_\_\_\_\_ Relation to player (if applicable) \_\_\_\_\_

Printed name of signer \_\_\_\_\_ Date \_\_\_\_\_

**IMPORTANT NOTICE: ALL PLAYERS, PARENTS AND GUARDIANS ARE BOUND BY AND MUST COMPLY WITH ALL US CLUB SOCCER POLICIES AND RULES WHICH CAN BE FOUND ON THE US CLUB SOCCER WEBSITE ([usclubsoccer.org](http://usclubsoccer.org)).**

US Club Soccer Form R002 - Updated 5/5/2022

The Club Soccer Medical Form plays a role in safeguarding the health and well-being of our players. By completing this form accurately and providing necessary medical information, we can create a safer environment for all participants.

**More info**

# OUR PHILOSOPHY

# California USA Club Philosophy

Sporting California USA is a Family oriented youth soccer organization that focuses on building the passion through our staff, players and families. We strive to provide a challenging environment for soccer players to development and become the best version of themselves on and off the field.

## Sporting California USA Soccer Philosophy



| Inspiration   | Belief   | Determination  | Dedication                       |
|---|--|--|----------------------------------|
| 1.5 rule = EVERYONE in our club will do 100% of their own job to the best of their ability along with 50% of their peer's job!! | "If you believe in yourself and have dedication, pride and never quit, you'll be a winner. The price of victory is high but so are the rewards!" Paul Bryant | Relentless pursuit of excellence from our players, staff, teams and players. | Live for BLOOD,SWEAT AND TEARS!! |

[More info](#)



# STYLE OF PLAY

## STYLE OF PLAY

Sporting California USA is a blue collared, multi-dimensional attacking minded soccer club. Sporting CA USA is a club that wants to keep possession of the ball with a series of short passes, creating numbers up situations while also having the ability to attack with long passes if needed to take advantage of what the opponent offers us. Defensively, all teams are a very high pressure minded group. We want teams to have to play direct against us, creating 50/50 situations. When we lose possession, we will hunt in numbers to get the ball back immediately, while at the same time dictating a direction of play to the attacking team, ultimately locking them in and regaining possession.



[More info](#)

# CLUB SOCCER TIMELINE

Club soccer is a year commitment and this timeline is here to help clarify and generalize the year timeline for families.

## OPEN WINDOW TRYOUTS -JANUARY - MARCH

THIS DATE DEPENDS ON THE SOCAL LEAGUE GUIDELINES BUT TYPICALLY HAPPENS DURING THE BEGINNING OF THE YEAR, AROUND JANUARY -MARCH.

## STATE CUP-JANUARY -MAY

SOCAL STATE CUP 2024 KICKS OFF IN JANUARY FOR THE YOUNGER AGE GROUPS (2017 - 2010) AND IN MARCH FOR THE OLDER AGE GROUPS (2009 - 2005). THE EVENT TAKES PLACE AT PREMIER VENUES IN SOCAL INCLUDING SILVERLAKES, SURF SPORTS PARK, SO CAL SPORTS COMPLEX AND GALWAY DOWNS.

## TOURNAMENT SEASON -YEAR ROUND

IN GENERAL, TOURNAMENT SEASON IS YEAR ROUND WHEN TEAMS ARE NOT IN LEAGUE. THIS IS THE TIME DURING THE YEAR WHEN TEAMS TRAVEL LOCALLY OR OUT-OF-STATE TO COMPETE. FOR MOST, SUMMER IS A HIGH TOURNAMENT TIME

## SOCAL LEAGUE SEASON

SOCAL SOCCER LEAGUE IS THE LARGEST YOUTH COMPETITIVE SOCCER LEAGUE IN THE UNITED STATES. THIS LEAGUE BEGINS IN SEPTEMBER AND DEPENDING ON YOUR TEAMS STANDING CAN GO TO DECEMBER OR ALL THE WAY TO MAY OF THE FOLLOWING YEAR FOR ECNL.

## CLUB BLACKOUT

THIS IS A 2 WEEK PERIOD DURING THE MONTH OF DECEMBER WHERE THE CLUB WILL NOT HOLD ANY PRACTICES OR GAMES. CLUB RESUMES IN JANUARY.



# COLLEGE SUCCESS PROGRAM

As the newly appointed College Coordinator at Sporting California USA, Nicole will continue to provide services in helping our athletes achieve their fullest potential on and off the field by collaborating with coaches, directors and staff. She will provide resources for club players and parents to prepare for the transition to college by hosting events, seminars and workshops that will create a club experience designed to set our players up for success.

## College Success Program

### Online Workshops



### Monthly College Newsletters



### College Nights



### Access to Resources



[Collegeadvisor@sportingca.us](mailto:Collegeadvisor@sportingca.us)



[www.sportingca.us/college](http://www.sportingca.us/college)



[college\\_withmrssalazar](https://www.instagram.com/college_withmrssalazar)



## NICOLE SALAZAR

Meet your college advisor, a college professor and dedicated mother of four. With a Bachelor of Science degree in Communications from UC San Diego and a Master of Arts in Teaching from USC, Nicole brings a wealth of knowledge and expertise to the field of education.

With a strong academic background, extensive teaching experience, and a nurturing spirit, Nicole continues to dedicate to education and commitment to helping students achieve their ultimate dream, whether that is playing college soccer or simply attending college.

### More Info

#### Eligible Participants

- gistered player for Sporting California
- High School student

**REGISTER NOW!**



# SOCIAL MEDIA

Our Social Media accounts are meant to provide a strong online presence for our soccer club, engaging with our audience, and promoting our brand and activities to a wider audience.

## Community Building



## Branding and Promotion



## Analytics and Reporting



## Content Creation



 [media@sportingca.us](mailto:media@sportingca.us)

---

 [sportingca.us](http://sportingca.us)

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To submit videos or photos and be featured on our social media page, send to [media@sportingca.us](mailto:media@sportingca.us)



## Frank Robledo

Frank Robledo attended the University of La Verne and later earned an A.A. degree in Christian Ministry. He currently holds a U.S.S.F. National D License.

Frank previously served as the Marketing Director for International FC as well as the Head Coach for the Girls 2008 Silver team. He began his soccer coaching career coaching AYSO teams in Region 602 and coached several Spring Select team



# PROGRAMS

## JR ACADEMY

Boys & Girls

Ages: 2014 - 2018

For more information contact:

Director Jeremy Healey at [jhealey@sportingca.us](mailto:jhealey@sportingca.us)

[More info](#)

## SMALL SHOTS ACADEMY

Boys & Girls

Ages: 2-10 years

An engaging soccer program teaching technical skills through drills and games for the enjoyment of the sport!

For more information contact: [Smallshotsoccer@gmail.com](mailto:Smallshotsoccer@gmail.com)

[More info](#)

## TOP SOCCER

The Outreach Program for Soccer, or TOPSoccer, is a community-based recreational program specifically designed to help athletes with physical and mental disabilities participate in soccer.

If you are interested in participating, our Ventura County Chapter proudly supports the

**TOPsoccer Program. Email: [Smallshotsoccer@gmail.com](mailto:Smallshotsoccer@gmail.com)**

[More info](#)

## GOALIE CLINICS

The Strikers & Goalkeeping Clinic is offered on Friday Nights clinic 5:30pm-6:30pm, in Fontana. Open to all Players. Offered every Friday Night.



# League Platforms



The Elite Clubs National League (ECNL) was established in 2009 with the goal of creating a top-tier youth soccer league in the United States. It focuses on providing a platform for elite players to compete against each other and showcase their skills. The league is comprised of both boys and girls divisions, and it is recognized as one of the most prestigious and competitive leagues in the country.



The National Premier Leagues (NPL) is a national competition platform created to elevate and change the competitive youth soccer landscape by extending developmental principles espoused by U.S. Soccer into more age groups and clubs, linking competition with player development and identification platforms, and providing meaningful weekly competition culminating in a national postseason.



# SOCAL

The Soccer SoCal League is a prestigious and competitive soccer league that our club is proud to be a part of. As members of our club, it is important to familiarize ourselves with the league and understand the key information that will enhance our participation and overall experience.

# ECNL/ECRL BOYS



**BOYS ECNL DIRECTOR:**

Jimmy Nordberg

djimmy.nordberg@yahoo.com

**Accreditation:**

- USSF A License
- USSF Directors License
- 

**Coaching Experience:**

- USSDA Regional Coach of the year 2018
- Ontario Fury Head Coach 2015-present
- 2002-2008 UC Riverside Mens Assistant Coach

**Director Experience:**

- Sporting California Arsenal ECNL/ Academy Director 2019-present
- 2012-2019 FC Golden State Academy Director/ Executive Director
- 2009-2012 Comos Youth Academy Director
- 2002-2009 Arsenal FC Boys Youth Director

[More Info](#)



# ECNL/ECRL GIRLS



**GIRLS ECNL DIRECTOR:**

David Baillie

dbaillie@sportingca.us

**Accreditation:**

- USSF "A" National Coaching License
- Bachelor of Science Degree Athletic Training
- NSCAA Goalkeeping Diploma

**Coaching Experience:**

- 2017-2021 Pateadores Girls Academy Goalkeeping Director
- 2017-2021 Pateadores Girls Academy Head Coach
- 2017-2019 Pateadores WPSL Asst Coach & GK Coach
- 2016-2017 Pateadores Elite Teams Head Coach
- 2016-2019 Pateadores IER Girls Director of Coaching
- 2011-2019 Pateadores IER Head Coach
- 2010-2011 Desert United Head Coach
- 2010-Present UK International Soccer Residential Academy Director
- 2008-2010 UK International Soccer Camps
- 2003-2008 Scottish Football Association Youth Coach

[More Info](#)





# PLAYMETRICS™

## CLUB OPERATING SYSTEM

The PlayMetrics Club Operating System is a powerful tool designed to enhance team communication and streamline club operations for our members. It is an essential resource that brings efficiency, organization, and convenience to our soccer youth club. By downloading and using the PlayMetrics Club Operating System, you will have access to a comprehensive platform that enables seamless communication between coaches, players, and parents. It serves as a centralized hub where important club updates, training schedules, game details, and other pertinent information can be easily accessed and shared.

Here's why it's important for all members to download and use the PlayMetrics Club Operating System:

**Enhanced Communication:** The system allows for instant and efficient communication between coaches, players, and parents. Important announcements, practice changes, and game updates can be shared in real-time, ensuring that everyone is on the same page.

**Improved Organization:** With the PlayMetrics Club Operating System, all club-related information is stored in one place. This eliminates the hassle of searching through emails or text messages to find important details. You can easily access training schedules, game locations, team rosters, and other essential information with just a few clicks.

**Convenient Team Management:** The system simplifies the process of managing team rosters, player availability, and attendance. Coaches can easily track player progress, assign tasks, and provide feedback, while players and parents can stay informed about upcoming events and their individual responsibilities.

**All teams should communicate using  
playmetrics!**



# PLAYER EVALUATIONS

player evaluations are designated to foster growth, development, and overall performance. These evaluations serve as a valuable tool for both players and coaches, providing valuable insights and feedback to help individuals reach their full potential.

**Here is a summary of our player evaluation process and its significance within our club:**

**1. Objective Assessment:** Player evaluations are conducted in a fair and objective manner. Coaches assess various aspects of a player's performance, including technical skills, tactical understanding, physical fitness, and attitude. These evaluations are based on established criteria and benchmarks, ensuring consistency and accuracy.

**2. Individual Development:** Player evaluations focus on individual development. They provide players with a clear understanding of their strengths and areas for improvement. By identifying specific areas of growth, players can set realistic goals and work towards enhancing their skills and performance.

**3. Goal Setting:** Player evaluations enable coaches and players to set meaningful goals. Based on the assessment, coaches work closely with players to establish personalized development plans. These goals can range from improving specific skills to enhancing overall game understanding and teamwork.

**4. Feedback and Communication:** Player evaluations facilitate open and constructive feedback. Coaches provide detailed feedback to players, highlighting their progress and offering suggestions for improvement. This feedback is crucial for players to understand their performance and make necessary adjustments.

# PLAYER EVALUATIONS

**5. Monitor:** coaches can monitor players' growth and identify patterns or trends in their performance. This tracking allows for adjustments, interventions, and personalized coaching strategies to further enhance player development.

**6. Team Formation and Placement:** Player evaluations play a vital role in team formation and placement. Using the assessment data, coaches can create balanced and competitive teams that maximize player potential and promote healthy competition. This ensures that each player is placed in the appropriate team level that aligns with their abilities and aspirations.

**7. Support and Encouragement:** Player evaluations are not meant to solely focus on weaknesses. They also celebrate achievements and recognize players' efforts. These evaluations offer a platform for coaches to motivate and encourage players, fostering a positive and supportive club environment.

Player evaluations are an integral part of our club's commitment to individual growth and team success. By leveraging this process, we aim to empower players to reach their full potential, build a strong foundation for skill development, and foster a culture of excellence within our club.

**Coaches are required to provide two yearly evaluations for each player**

# WEBSITE



Designed with the needs of our club members in mind, our website aims to provide a user-friendly experience, offering a wide range of features and resources that enhance communication, collaboration, and overall club experience. Visit the website and learn more about what our club offers.



# CLUB EVENTS

## FALL FEST

Join the FUN! Live drawings (40+ Gifts), food, drinks, dessert, DJ and costume contest. Each club player and two guests receive free meal tickets. Additional meal tickets can be purchased at the event for \$10/each.

[More Info](#)

## RAFFLE

All players are required to sell raffle tickets for to help raise funds for the club. Talk to your coach and manager for more information.

[More Info](#)

## SUMMER CLASSIC

Sporting California will host a yearly tournament during the summer, inviting local and out-of-state teams to compete. Check website for updated information.

[More Info](#)



JANUARY 2024

SUN MON TUE WED THU FRI SAT

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|    | 1  | 2  | 3  | 4  | 5  | 6  |
| 7  | 8  | 9  | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 |    |    |    |

# Team Manager

## Team Manager

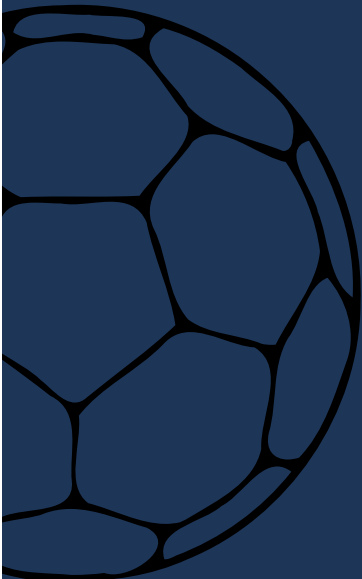
Each team typically has a team manager that helps organize, communicate and support the needs of team.

Few responsibilities can include;

- Coach to parent communication
- Scheduling scrimmages
- Updating practice schedules and notifying parents when there are conflicts
- Collect dues and other financial obligations for tournaments and games
- Answer questions pertaining to the team
- Organize team parties
- Collect and manage team uniform orders
- Schedule team meetings
- Game and tournament registration, day-of game check-in, ref fees, and ensuring that all parents are well informed of the tournament rules and regulations.

The club will allocate a small credit towards 1 player club fees per manager

**For parents interested, please discuss with your coach for further details.**



# UNIFORM ORDERS

The screenshot shows the top navigation bar of the soccer.com website. It includes the logo 'SOCCER.COM' on the left, and navigation links for 'SHOP', 'MY TEAM', and 'GUIDE' in the center. On the right, there is a search bar with the text 'Search fo'. Below the navigation bar, the main content area features the heading 'FIND YOUR TEAM STORE' in bold black text. Underneath this heading is a sub-heading: 'Sign in to access your Team Store. Or, search for your team store below.' A red button labeled 'Sign In' is positioned below the sub-heading. Further down, there is a search input field with the label 'TEAM STORE NAME' above it. The input field contains the text 'Sporting' and has a magnifying glass icon on the left and an 'X' icon on the right.

**We are now using soccer.com to purchase all club uniforms. Visit the website and find our team store to purchase your kits.**

[Click Here to Order](#)

# TRAINING GEAR



All players must wear their training gear during scheduled training. Each register player will receive a training kit that includes;

- 2 practice Jerseys
- 1 practice shorts
- 1 socks

For training gear, please contact Steve Lucey

Phone: (951) 491-9044

email: [Slucey@sportingca.us](mailto:Slucey@sportingca.us)

Preferably, we ask that team managers reach out for team kits and provide;

- Team name
- coach name
- orders in full paid to Sporting Venmo account



**Sporting California INC**  
**@Sportingcainc**

# FAN WEAR



VISIT THE STORE



# EZ UPS



SPORTING CALIFORNIA  
**USA**



**ACTIVATE**  
CANOPY

Congratulations, your club is working with Activate Canopy for Field Branding... Which means we are making it easy to order your teams custom tent.

## Custom Tents \$525

**Tents, Flags  
& More**  
**Pre-Approved  
Designs!**  
**100% Online  
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**Quick Delivery  
Times**



Your clubs custom link:  
**[Activatecanopy.com/Sportingusa](https://activatecanopy.com/Sportingusa)**

All Canopy Kits Include:

- Full Color Printed Top
- Powder Coated Steel Frame
- Registered Fire Resistant Fabric

Scan To Order From Your Phone



[order here](https://activatecanopy.com/Sportingusa)

# SPONSOR FORM

The sponsor form was created to assist our members in seeking sponsorships for their teams. By visiting our website, you will find the form that can help enhance the financial support available for your team's activities, events, and initiatives. Please complete the form and submit with your donation check made payable to Sporting California, Inc.



## 23/24 Sponsor Form

Please complete this form and submit with your donation check made payable to **Sporting California, Inc.**

Player Name: \_\_\_\_\_

Coach: \_\_\_\_\_

Team Age: \_\_\_\_\_

Amount Donated: \$ \_\_\_\_\_ Ck#: \_\_\_\_\_

Name & Address of Company or Organization:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone#: \_\_\_\_\_

Email: \_\_\_\_\_

Mail this form and your donation to:

**Sporting California, Inc.**  
**350 S. Milliken Ave. Ste: J**  
**Ontario, CA 91761**

An acknowledgment letter with our EIN number will be sent as receipt for contributing to our club. If you have any questions or need assistance, please contact our office at (951) 285-6666 Monday – Thursday (9am-2pm).

Sporting California, Inc. thanks you for your support.

# JOIN US

## ABOUT SPORTING

Behind the scenes, our **DEDICATED** team of 4 full-time club administrators ensures the seamless operation of our programs.

Our **COMMITMENT** to accessibility is exemplified by our yearly scholarship donations exceeding \$85,000.00, **SUPPORTING** players in pursuing their soccer dreams without financial barriers.

Join us at Sporting California USA, where **PASSION** meets purpose and where the pursuit of greatness knows no bounds.




**ALUMNI** players that have participated in a **FIFA** World cup;  
Carlos Bocanegra  
Aaron Long  
Ifeoma Onumonu



## OPPORTUNITIES

*Become part of our legacy*



-  Business partnership opportunities
-  Sponsorship packages available
-  Financial contributions to College Scholarships and youth programs



**We are Proudly Sponsored by Nike**

“*Sporting California USA aims to build upon its legacy by pursuing excellence on all fronts. With ten National Championship trophies already in hand, the club is dedicated to nurturing the next generation of talent... Moreover, our commitment extends beyond the field, as we strive to guide players towards collegiate success, fostering both athletic and academic achievements.*”



PJ BROWN  
CLUB DIRECTOR

## CONTACT US



[pjbrown@sportingca.us](mailto:pjbrown@sportingca.us)



951-285-6666



[www.sportingca.us](http://www.sportingca.us)